



# IMC®

POWERED BY

Parts Authority



## FROM THE ORIGINAL FORMULATOR OF THE FIRST 0W-20

### 0W-20 FULL SYNTHETIC ENGINE OIL

1. Reduces Engine Friction
2. Maximizes Engine Protection
3. Improves Fuel Efficiency
4. Extends Drain Intervals

P/N# 30010092-75000C020 (1QT)  
30010092-95300C020 (1GAL)

Idemitsu has been manufacturing premium quality lubricants for over 100 years, and supplying 0W-20 for more than a decade. Idemitsu Full Synthetic 0W-20 Motor Oil is a premium OE-equivalent lubricant. We work closely with OE engineers of Honda, Mazda, Toyota and many other carmakers to meet all their performance and protection requirements.

IDEMITSU FULL SYNTHETIC 0W-20 MOTOR OIL MEETS OR EXCEEDS OE SPECIFICATIONS / 0W-20 API SN / ILSAC GF-5 REQUIREMENTS. USE IDEMITSU FULL SYNTHETIC 0W-20 IN EVERY LOW-EMISSION, SUPER FUEL-EFFICIENT VEHICLE WHERE 0W-20 ENGINE OIL IS REQUIRED.



# IDEMITSU

Lubricant solutions since 1911.

## APPLICATION-SPECIFIC ATF & CVT - AUTOMATIC TRANSMISSION FLUIDS



### ATF Type TLS

P/N# 30040093-75000C020

Engineered for Toyota / Lexus / Scion A/T

- Meets ATF Requirements for Toyota / Lexus / Scion with T-IV Specs

### ATF Type TLS-LV

P/N# 30040096-75000C020

Engineered for Toyota / Lexus / Scion A/T

- Meets ATF Requirements for Toyota / Lexus / Scion with WS Specs

### ATF Type H

P/N# 30040098-75000C020

Engineered for Honda A/T

- Meets ATF Requirements for Honda with Z-1 Specs

### ATF Type J

P/N# 30040095-75000C020

Engineered for Nissan A/T

- Meets ATF Requirements for Nissan / Infiniti with Matic-DJ/J/K Specs

### ATF Type HP

P/N# 30040099-75000C020

Engineered for Subaru A/T

- Meets ATF Requirements for Subaru (2005 & later) with HP Specs

### ATF Type M

P/N# 30040092-75000C020

Engineered for Mazda A/T

- Meets ATF Requirements for Mazda with M-V (M5) Specs

### ATF Type HK

P/N# 30040097-75000C020

Engineered for Hyundai, Kia & Mitsubishi A/T

- Meets ATF Requirements for Hyundai, Kia & Mitsubishi with SP-III Specs

■ Idemitsu ATF and CVT Transmission fluids are factory-fill quality products engineered to meet the most stringent requirements of all Japanese brands.

■ Consumers and technicians now recognize that fluids exclusively designed for specific transmissions and frictions are the best way to extend the life of vehicles.

■ Our application-specific formula guarantees no shift shocks, less clutch wear, and reduced fuel and oil consumption.



### CVT Fluid

P/N# 30040091-75000C020

Specific design for JATCO CVT transmissions

Precise friction properties for greater power transfer and smoother operation. Thermo-oxidative stability and extreme pressure protection.

### POWER STEERING FLUID

The best protection and performance

Our PSF contains modifiers that lower friction to decrease unwanted noise, wear and repair costs.

Special oxidation inhibitors greatly reduce corrosion.

P/N# 30040106-97200C020



**Parts Authority**  
Auto Parts Super Stores  
"The Answer Is Yes!"



**IMC**  
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**FAST UNDERCAR**  
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**Quality Tech Parts**  
Automotive Warehouse eXpress  
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